



Director of Environmental Graphic Design

AP+I Design is looking for a Director of Environmental Graphic Design to play a pivotal role in our Mountain View, California studio.

AP+I is a woman-owned architectural, planning, interior design and environmental graphic design firm. We are passionate, client-focused and collaborative. Joining our team requires the ability to put our clients' interests first by developing innovative design concepts and custom solutions tailored to each project.

We partner with our clients to bring their brand, culture and vision to life in a holistic way locally, domestically and internationally. We are a supportive family that works together to get the job done (and has fun doing it!). We value great attitudes, flexibility and a thoughtful approach to design. Our Zero Net Energy building embodies our environmental responsibility by creating a workspace that enhances wellbeing with minimal environmental impact.

The ideal candidate for this position is responsive with a client-focused work style and a strong background in commercial environmental graphics. They will lead a team to develop and execute innovative design within a collaborative studio environment.

If you're interested in leading our Environmental Graphic Design (EGD) efforts and being a key design champion within our studio — we'd love to talk to you!

We're Looking for...

An EGD Advocate + Relationship Builder

- Collaborate with Principals, Associate Principals, the Design Director and Project Managers to present EGD services and proposals to win new work
- Proactively pursue new EGD opportunities, building relationships and connections with industry organizations, professionals, new and existing clients
- Advocate for EGD with clients and internal multi-disciplinary teams, inspiring them and demystifying the process
- Understand market trends + industry knowledge relative to EGD and our client base

A Creative + Technical Leader

- Push EGD thinking to new levels with clients and team members to deliver new, unexpected design solutions that meet project objectives and budget parameters
- Effectively advise and coach clients to make the best design choices based on overall project goals
- Develop EGD project strategies and directions tailored to fit the client's needs
- Set the standard for excellent communication — verbal and designed — and inspire the same in others through mentorship
- Encourage collaboration, provide constructive feedback and create shared learning opportunities
- Coordinate and troubleshoot technical solutions with consultants and vendors to ensure seamless integration of EGD and interiors with site, architecture, building systems, lighting, technology, acoustics and furnishings
- Create new ways of looking at challenges and introduce new tools and processes that deliver greater efficiency, clarity and inspiration
- Ensure overall quality of design and deliverables, enforcing AP+I standards
- Be flexible and work as a leader or individual contributor for EGD projects in all phases of work as needed
- Lead and collaborate with others to develop EGD and graphic training sessions
- Collaborate with the Design Director to provide high-level oversight and guidance for the AP+I brand represented in internal and external templates and marketing materials

An EGD Project Manager + Team Leader

- Collaborate with Principals, Associate Principals and Project Managers to assess EGD project needs, schedules and associated staffing
- Lead creation of EGD proposals and interview materials, defining the EGD approach and scope, negotiating fees and finalizing details internally with the Project Manager and externally with existing and potential clients
- Manage internal project needs, marketing requests, staffing and team workflow
- Monitor financial health of EGD projects, EGD team productivity and ensure on-time deliverables
- Participate in setting company goals and help shape the strategy to achieve them

Preferred Qualifications:

- 8 years (minimum) of full-time professional experience with a proven track record leading, conceptualizing, documenting and managing environmental graphic, branded environment, wayfinding and signage projects
- A bachelor's degree in graphic design or related field
- Experience creating and developing overall design concepts and formulating design presentation strategies with an understanding of design trends
- Excellent typography, composition, color and graphic design skills
- Ability to craft compelling stories targeted to different audiences for both presentation and project work
- Strong, persuasive communicator with excellent verbal presentation skills and the ability to communicate complex design concepts to clients
- Knowledge of the total project process including fee and team management, schedules and budgets
- A sense of business acumen to advise and guide clients as required
- Excellent organization, analytical and problem-solving skills
- Ability to listen and work collaboratively across the firm, with clients, and with other key constituents
- Strong leadership and management abilities with a desire to mentor team members including excellent and effective skills to offer guidance
- Excellent computer skills (Adobe Illustrator, CADtools, Photoshop and InDesign are a must. SketchUp and Autodesk Revit are a plus)
- Understanding of architectural scale and ability to read and produce architectural plans, elevations and sections
- Fundamental knowledge of California signage codes

How to Apply:

This is a full-time position with a complete benefits package. Compensation is based on skills and experience. Please send resume and samples of design work (10 MB max) to info@apidesign.com. AP+I's office is currently work from home due to COVID restrictions. However, some onsite visits should be anticipated and the position will return to onsite as safety and regulations allow.

AP+I Design is an Equal Opportunity Employer.

Applicants must be eligible to work in the United States.